

## STATE COORDINATORS

Please mail your completed grant application and materials to the local coordinator for your state.

### CALIFORNIA / HAWAII

**By mail:**

California American Water  
Attn: Kimberly Febus  
655 W Broadway, #1410  
San Diego, CA 92101

**By email:**

kimberly.febus@amwater.com

### ILLINOIS

Illinois American Water  
Attn: Mike Jones

**By email:**

mike.jones@amwater.com

### INDIANA

**By mail:**

Indiana American Water  
Attn: Joe Loughmiller  
153 N. Emerson Ave.  
Greenwood, IN 46143

**By email:**

joe.loughmiller@amwater.com

### IOWA

**By mail:**

Iowa American Water  
Attn: Lisa Reisen  
5201 Grand Avenue  
Davenport, Iowa 52807

**By email:**

lisa.reisen@amwater.com

### KENTUCKY

**By mail:**

Kentucky American Water  
Attn: Ellen Williams  
2300 Richmond Road  
Lexington, KY 40502

**By email:**

ellen.williams@amwater.com

### MARYLAND

**By mail:**

Maryland American Water  
Attn: Marybeth Leongini  
2223 Duke Street  
Alexandria, VA 22314

**By email:**

marybeth.leongini@amwater.com

### NEW JERSEY

New Jersey American Water  
Attn: Danielle Kearsley

**By email:**

njenvgrant@amwater.com

### PENNSYLVANIA

**By mail:**

Pennsylvania American Water  
Attn: Lorrie Page  
852 Wesley Drive  
Mechanicsburg, PA 17055

**By email:**

Pa.communityrelations@amwater.com

### TENNESSEE

**By mail:**

Tennessee American Water  
Attn: Daphne Kirksey  
109 Wiehl Street  
Chattanooga, TN 37403

**By email:**

daphne.kirksey@amwater.com

### VIRGINIA

**By mail:**

Virginia American Water  
Attn: Marybeth Leongini  
2223 Duke Street  
Alexandria, VA 22314

**By email:**

marybeth.leongini@amwater.com

### WEST VIRGINIA

**By mail:**

West Virginia American Water  
Attn: Bradley Harris  
1600 Pennsylvania Ave  
Charleston, WV 25302

**By email:**

bradley.harris@amwater.com



**About Us:** With a history dating back to 1886, American Water (NYSE: AWK) is the largest and most geographically diverse U.S. publicly traded water and wastewater utility company. The company employs more than 6,400 dedicated professionals who provide regulated and regulated-like drinking water and wastewater services to more than 14 million people in 24 states. American Water provides safe, clean, affordable and reliable water services to our customers to help keep their lives flowing. For more information, visit [amwater.com](http://amwater.com) and follow American Water on Twitter, Facebook and LinkedIn.



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01-2023



# 2023 ENVIRONMENTAL GRANT PROGRAM

Water sustains and supports all life on earth. With an American Water Environmental Grant, your community or community-based organization can lend the water supply or watershed a helping hand by working to improve, restore or protect it.





AMERICAN WATER

## DEADLINES

### MARCH 31

Application deadline.

### APRIL 30

Applications will be judged/evaluated by local state subsidiaries, and all applicants will be notified.

### DECEMBER 15

Grant recipient's report on project results due to American Water.

## FOR MORE INFORMATION

Please contact your local coordinator listed on the back page.



## ELIGIBILITY CRITERIA

Project activities and outcomes should address a watershed or source water protection\* need in the local community within American Water service areas.

**Source water protection projects** are activities that result in the protection or improvement of the community's public drinking water supplies. **Watershed protection projects** should focus on activities that improve, restore or protect one or more watersheds.

### ELIGIBLE PROJECTS MUST MEET THE FOLLOWING CRITERIA

- be completed between May 1, 2023 and November 30, 2023
- be a new or innovative program for the community, or serve as a significant expansion to an existing program
- be carried out by a formal or informal partnership between two or more organizations
- provide evidence of sustainability (continue existence after the American Water grant monies are utilized)
- **be located within an American Water service area.**

### EXAMPLES OF ACTIVITIES

- Watershed Cleanup
- Reforestation Efforts
- Biodiversity Projects (habitat restoration, wildlife protection)
- Streamside Buffer Restoration Projects
- Wellhead Protection Initiatives
- Hazardous Waste Collection Efforts
- Surface or Groundwater Protection Education (i.e., designing and providing workshops for citizens and local officials)

### PROJECTS THAT DO NOT QUALIFY

Pipeline or main extension projects, land or major equipment acquisition, entertainment, food/beverages, lobbying (attempting to influence local, state or national legislation), interest payments or personal articles, such as clothing. Grant money cannot be used for salaries, wages or personal compensation.

## GRANT SELECTION CRITERIA

- Clarity of project goals and projected impact.
- Innovation and strength of project design.
- Nature and strength of collaboration with other community and/or municipal organizations.
- Likelihood of project's sustainability after the American Water funding ends.
- Evidence of community engagement.
- Plan for assessing the project's impact and capacity to measure project outcomes.
- Assessment of budget as reasonable and cost-efficient.
- Maximum grant amount: \$3,000.

\* A watershed is the land that water flows across or under on its way to a stream, river or lake.



## WHAT YOUR APPLICATION MUST INCLUDE

Applications must include the following:

### 1. GRANT COVER PAGE

Please use the Grant Application Cover Page provided as your cover sheet. For the project description, summarize the project's expected (measurable) outcomes in no more than two or three sentences.

### 2. PROJECT DESCRIPTION

Your project description (not to exceed four pages, typed in 12-point font) should include:

#### Project Need and Objectives

- Description of the issue the project will address, including the target population and number of people that would benefit
- Specific objectives and measurable outcomes anticipated
- Timetable, including major milestones, tasks and anticipated completion dates

#### Community Involvement

- List of partnering organizations and summary of their involvement/contributions to the project. NOTE: There must be at least two partners involved (including the lead organization applying). Examples of partners could be municipalities, local environmental groups, conservation districts and schools.
- Plans to engage the community in the project, and ways we can partner with you on that plan.

#### Sustainability

- Anticipated long-term benefits from the program beyond the time of the grant
- Description of how the project will provide environmental sustainability
- Strategies for long-term funding and future viability

### 3. BUDGET SUMMARY

Complete the Budget Summary Worksheet (provided). Be as specific as possible about anticipated costs.

### 4. SUPPORTING MATERIALS

Please attach the following, if applicable.

- List of American Water employees that serve on your organization's Board of Directors.
- Annual reports, media kits, brochures, photos, news clippings, etc. that reference your project.



## PROJECT EVALUATION AND MONITORING

All applicants are expected to include specific, measurable goals for projects in their proposals. At the conclusion of the grant project, the lead organization must provide a written report on the project results/impact. This report shall be submitted **no later than December 15, 2023**. The reports need to be signed by the chief officer from the lead organization. In addition to the narrative, project reports should include:

- Collateral or promotional materials produced for the project, including publications, brochures, videos or other public educational materials
- Copies of articles and media clippings written about the grant project
- Before-and-after photos, if possible. We may use these in future communications, so be sure to have the needed approvals from persons in the photo(s).

## HOW TO APPLY

Proposals should be postmarked by March 31, 2023, and sent to your local coordinator (see back panel for list of state coordinators and submission options).

## GRANT PAYMENT PROCESS

- Maximum grant amount: \$3,000.
- A payment schedule will be agreed upon with grant recipient.
- Ten percent (10%) of the total grant amount may be retained until the final report has been submitted and accepted by American Water.
- A financial report may also be required at the conclusion of the project.

All grants will be funded either by the American Water Charitable Foundation upon the advice or recommendation of personnel from American Water and its state subsidiaries or directly by such American Water subsidiary.

**COMMUNITY. ONE MORE WAY WE KEEP LIFE FLOWING.**